

POULTRY DEVELOPMENT INITIATIVES IN UTTAR PRADESH



Poultry development Policy-2013.

**"Creating an Enabling Environment for our
Poultry Farmers"**

Hon'ble Chief Minister UP Inaugurating Poultry Schemes



Best Animal Husbandry State Award To Uttar Pradesh in 2015 For Kamdhenu Dairy & Poultry Development Schemes



POULTRY POPULATION IN UP

(Fig. in lac)

2007	2012	% Growth
178.79	186.68	4.41

Source: Livestock Census 2007 & 2012

POULTRY PRODUCTION STATUS:U.P.

Product	Production Status			
	2011-12	2012-13	2013-14	2014-15
Eggs (Lac Nos)	16075.00	16503.60	18122.323	20774.00
Poultry Meat (Thousand Mt.)	175.00	245.15	269.66	304.37
	Poultry Meat production is increasing due to more broiler birds rearing in the state.			

STATUS OF POULTRY PRODUCT AVAILABILITY AND REQUIREMENTS

Items	Availability (Production + procurement)	National Avg.	INA Reco.	Growth Potential
Egg (No.) (eggs per head per annum)	25 (8+17)	58	182	Huge
Chicken Meat (Kg.) (per head per annum)	0.983 Kg	2.20	11.00	Huge

* INA-Indian Nutrition Academy, Hyderabad

POULTRY GROWTH POTENTIAL IN U.P.

- Market and consumption Potential is very high. U.P. is one of **the largest consumption market** of poultry and poultry products. Less than 10% of total consumption is met through state's poultry produce.
- Based on self production and procurement, the availability reaches only 25 eggs and 1.00 kg of chicken meat per head per annum.
- More than 70% of eggs, chicken meat is consumed in urban areas. The demand is increasing in rural areas too.
- Therefore your production is safe with huge demand.

GROWTH POTENTIAL FOR TABLE EGG PRODUCTION IN UTTAR PRADESH

Particulars	For equalizing National average	For equalizing INA recommendations *
Target	58 eggs/head/annum	182 eggs/head/annum
Critical Gap	50 eggs/head/annum	174 eggs/head/annum
* INA-Indian Nutrition Academy, Hyderabad		

GROWTH POTENTIAL FOR CHICKEN MEAT PRODUCTION IN UTTAR PRADESH

Particulars	For equalizing National average	For equalizing INA recommendations *
Target (chicken Meat)	2.20 kg/head/annum	11.00 kg./head/annum
Critical Gap	1.2 kg/head/annum	10.00 kg/head/annum

* INA-Indian Nutrition Academy, Hyderabad

POLICY INITIATIVES FOR POULTRY DEVELOPMENT

- A huge gap in availability and requirement of egg and Broiler chicks exists in the State. As per a study, earlier in 2012, there was an inflow of 1 crore eggs daily and 10 crore Broiler chicks annually in the State.
- Therefore, with the view to bridge this gap and to attain self sufficiency in poultry production and development of entrepreneurship in Poultry sector, Poultry policy- 2013 was launched by incorporating schemes of Establishment of Commercial layer Poultry units and Broiler Parent units.

What exactly the Poultry Development Policy of U.P. is trying to achieve:

- To develop Poultry as Industry.
- Wholesome help in all respect to establish independent Commercial Layer Farms whereby our Farmers shall develop as Poultry Entrepreneur.
- Help in establishing Broiler Parent Farms in U.P. as there is a huge consumption market thereby cutting on the cost of transport and ensuring availability of cheaper Broiler Chicks for our farmers.

ASSISTANCE FOR POULTRY DEVELOPMENT

- Interest assistance up to 10% annual interest on Bank loan is given with the max. of Rs 40 lakh for each Commercial Layer unit (30000 bird capacity) and Rs 45 lakh for each Broiler Parent unit (10000 bird capacity) in span of 5 years.
- Land, if purchased, is exempted from stamp duty.
- Other Benefits include, exemption on Electricity duty and Interest Free Loan on total VAT paid in 10 years as mentioned in U.P. Industrial Policy 2012.

Scheme 1-Commercial Layers Farming (30000 Bird each Unit)

1	Target	200 Units farm (60 lac birds , 1 unit=30000 birds)
2	Maximum Land required for one Unit	3 Acre
3	Project cost for one Unit	Rs. 180 lakh (excluding land cost, if any)
4	Margin money(30% of project cost)	Rs. 54 Lakh
5	Interest assistance upto 10% annual interest on bank loan for 5 years (60 months) (Rs. in lakh)	40.00 Lakh
6	Bank loan (70% of project cost)	Rs. 126 Lakh
7	Net income of beneficiary per year	Rs. 32 lakh on an average
8	Egg production from 1 unit in 5 years	450 Lakh eggs

Scheme 3-Broiler Parent Farming

(To produce broiler chicks which will produce 1.00 Kg. meat per chicken after 40-50 days of rearing)

1	Target for 5 year	60 Units/ farm (6.00 Lac birds)
2	Maximum Land required for one Unit	6 Acre
3	Project cost for one Unit	Rs. 206.50 Lakh
4	Margin money(30% of project cost)	Rs. 61.50 Lakh
5	Interest assistance upto 10% annual interest on bank loan for 5 years (60 months) (Rs. in lakh)	45.00 Lakh
6	Bank loan (70% of project cost)	Rs. 145.00 Lakh
7	Net income of beneficiary per year	Rs. 50.00 Lakh on an average
8	Broiler chicks production from 1 unit in 5 years	Rs. 162 Lakh

POULTRY DEVELOPMENT SCHEME : PRESENT STATUS

- **332 Letter of Comforts issued in 30000 birds capacity units.**
- **Loans sanctioned to 134 units of 30000 birds each .**
- **101 units of 30000 Birds each commercial units have become functional .**
- **Daily production of 28 lakh eggs extra in the state. This has reduced the inflow of 1 crore eggs daily to 72 lakh eggs daily.**

In Broiler Parents, 8 Letter of Comfort issued , 3 loans sanctioned.

OUR CONCERN

- Though The Government is making all support to commercial Layer units, but it is not coming in a big way. 40 Lakh interest assistance from Government is unique. 332 LOC issued only 101 units become functional. This is a big gap and you all entrepreneurs should come forward for gearing up the establishment of 30000 birds capacity commercial layer Units.
- Incentive of Rs. **90 per broiler parent bird annually** as interest assistance (Rs.45 lakh for 10000 bird capacity unit in 5 years) along with exemption in Stamp Duty and electricity duty is major input assistance for Broiler parent Units.
- **In spite of several investor friendly initiatives, Broiler Parent Units are not coming up in big way in the State.**

INITIATIVES FOR SMALL POULTRY FARMERS

- For small farmers also, Government took initiatives in January 2016 for providing assistance for establishing 10000 commercial layer bird capacity unit each.
- Though 10000 commercial layer bird unit is economically viable, 30000 bird units are entrepreneurship development oriented and benefits of Industrial policy is extended to it.
- 151 Letter of Comforts issued in 10000 birds capacity units. Loans sanctioned to 2 units.

FOR YOUR ASSISTANCE

- Details of the poultry schemes are available on our website.
- E-brochure of the schemes is available on our website.
- Our website- <http://animalhusb.up.nic.in>
- You can also contact -
 1. **Pashudhan Samasya Nivaran Kendra**
Toll free No- **1800 180 5141**
 2. email- ***uppoultrypolicy2013@yahoo.com***

Let us come forward for making
UTTAR PRADESH a self reliant
State in Poultry Production

Thanks